

AAGRAH®
restaurants | event catering

**37TH AAGRAH BUSINESS
DINNER**

NOVEMBER 4TH, 2019

**BRADFORD, A CITY OF
BUSINESS & CULTURE**

In a recent Barclays SME Growth Factor Index, Bradford was named as the best city in the UK to start a business. Bradford has risen to become one of the North's leading commercial hubs in the 21st century. City Park is Bradford's brilliant multi-award-winning high-tech water feature, the largest of its kind in the UK, a unique outdoor event and leisure space.

Significant investment has poured into enhancing the city, including the £260m Broadway centre, whilst Bradford's railway line is being upgraded with £2.5m as part of the Great North Rail Project. Further improvements to the Bradford Interchange, which will link it to the Northern Powerhouse Rail line connecting Leeds and Manchester, could bolster the economy of the North by an additional £15bn by the year 2060.

Other leading national brands with headquarters in Bradford are Morrisons, JCT600 and M&S opened its new 1.1 million sq ft Distribution Centre on ProLogis Park Bradford, just off M606. Last November saw the opening of £4.1 million project of The Light six-screen 780-seat cinema on Broadway. Building on its confidence, Bradford Live, the group behind the multi-million-pound redevelopment of the old Odeon building to convert the site into a music venue and to install large digital screens on an iconic Bradford landmark.

The Black-Tie Dinner is going back to its home this year, The Midpoint Suite. The prestigious event has earned a reputation of being a much-anticipated event in the business calendar and will include a wide array of companies that represent elite businesses owners, professionals and corporate executives from across the country. The evening will combine great networking, speakers, a sumptuous 5 course banquet dinner and great entertainment.



AAGRAH BOARD OF DIRECTORS

AAGRAH 37TH ANNUAL BUSINESS DINNER IS DEDICATED TO THE CITY OF BRADFORD AS A THRIVING PLACE FOR BUSINESS AND CULTURE.



Dr. Mohammed Sabir, MBE, Dr.h.c.
Founder, Aagrah Group
Chairman

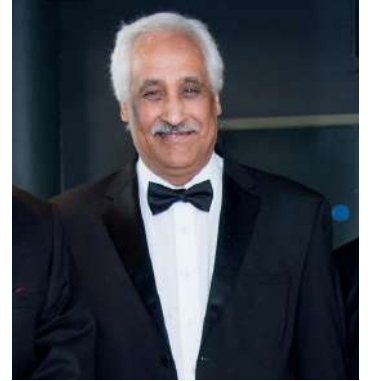


Mr Zafar Iqbal, Vice Chairman,
Aagrah Group



Image: (Late) Sajid Sabir

Dr. Mohammed Sabir, MBE,
Founder, Aagrah Group Chairman



Mr. Mohammed Aslam, MBE,
Deputy Lieutenant, Managing
Director Aagrah Group



Arshad Mahmood, Deputy
Managing Director Aagrah
Group

PARTNERS



LWC



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to Yorkshire
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MAIN BENEFICIARY CHARITY

This year's main beneficiary charity Children's Heart Surgery Fund (CHSF). Based at the Leeds Children's Hospital, Children's Heart Surgery Fund covers the regions of Yorkshire and North Lincolnshire. Around 450 babies, children and adults from these regions need open heart surgery every year.

AAGRAH

Established 42 years ago, Aagrah is an independent family owned business with 12 branches across Yorkshire. It also has The Midpoint Suite, a conference and banqueting centre, seating 450 people. The company also has an Event Catering division which provides an outdoor catering service throughout the UK, as well as a popular range of Tarka cooking sauces are available in Asda and Co-Op Food.

Included with this letter is an information pack which gives you several ways how you can participate in the event. On behalf of the Aagrah family and myself, may I take this opportunity to offer my immense gratitude to you all for once again showing your support. The charity dinner is in memory of the late Sajid Sabir, (son of Aagrah Chairman, Mohammed Sabir), 37 years after his passing, the funds raised from the annual event has helped to change lives of thousands of young people.



Mohammed Aslam
MBE, Deputy Lieutenant
Managing Director, Aagrah Group



CHILDREN'S
HEART
SURGERY
FUND



SPONSORSHIP PACKAGES

AAGRAH

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There are a number of new and exclusive partnership and sponsorship opportunities; a great way to ensure your company gets invaluable exposure at this major business to business event in the run up to the event as well as on the day.

Jannat Welfare Trust



Associate Partners £6000

- VIP table of 10 (with champagne)
- 5 minutes stage Presentation/Speaker
- Opportunity to set up own stand at the event in main hall
- 60 second commercial/advertisement played to a captive audience at the event
- Full page spread editorial/advertisement in event programme
- Acknowledgements at the event

Sponsors £4500

VIP table of 10

- Opportunity to set up own stand at the event in main hall
- 60 second commercial/advertisement played to a captive audience at the event
- Full page spread editorial/advertisement in event programme
- Acknowledgements at the event

Table Bookings

VIP £1400 (includes 2 bottles of champagne on the table)

Standard £1200 + vat (includes wine)

Magazine Advertising Rates

Double page spread £1400

Full page £800 Inside front £800

Inside back £800

Back page £900

Half page £550

On screen advertising £550 (for a 60 second video commercial)

All rates subject to plus VAT.

Event Magazine Mechanical Data

A4 size Event Magazine

Full page 295mm high x wide 210mm wide

High Half page 14.5mm high x 210mm wide

All adverts should be supplied as PDF or JPEG formats

Final deadline for artwork to July 15th 2019

For booking and further information please contact Taz Azmi, Media & PR Manager Aagrah Group on **07951 370028** or **01274 530880**.

Email taz@aagrah.com / taz@juicemedi auk.co.uk

AAGRAH GROUP of Restaurants and JANNAT WELFARE INTERNATIONAL TRUST

4 Saltaire Road, Shipley, West Yorkshire, BD18 3HN

Tel: **01274 530880** Fax: **01274 599105** aagrah.com

BOOKING FORM

Aagrah 37th Annual Charity Business Dinner - November 4th 2019

I would like to book table(s) of 10 at £1200 per table
(includes wine on the table)

I would like to book VIP table(s) £1400 per table
(includes 2 bottles of champagne)

Enclosed is a cheque for made payable to Jannat
Welfare International Trust

SPECIAL DIETARY REQUIREMENTS

Please specify any special diet requirements by email to
tafridi@aagrah.com by 02/10/2019

I am unable to attend but enclose a donation of £

Sponsorship £

There are various sponsorship packages available and we will
also be producing a charity brochure for each guest attending
on the evening. If you would like to be contacted regarding any
of these opportunities, please tick here

BANK DETAILS

Payment can be made by bank transfer or by cheque.
Company Name: Jannat Welfare International Trust
Account Number: 70010979
Sort Code: 40-13-40

PLEASE SEND BOOKINGS AND DONATIONS TO:

Charity Business Dinner 2019
Aagrah Restaurant Head Office, 4 Saltaire Road,
Shipley, BD18 3HN
taz@aagrah.com / taz@juicemediuk.co.uk
aagrah.com

Name

Company

Address

Postcode

Tel

Mobile

Email

Cancellations 30 days prior to event shall be
liable for 100%.

Cancellations 60 days shall be liable for 75%.

ALL RATES + VAT

FOR FURTHER INFORMATION PLEASE CONTACT

Taz Azmi Media & PR Manager
Aagrah Group of Restaurants
Mob **07951 370028**
Tel **01274 530880**
Email taz@aagrah.com
taz@juicemediuk.co.uk

BE A PART OF A MAJOR INDUSTRY RECOGNISED BUSINESS EVENT AND BENEFIT FROM:

PARTNER £7500 + VAT

- VIP x 2 tables, prime position, 10 seats per table (with champagne)
- 5 minutes stage Presentation/Speaker
- Opportunity to set up own stand at the event in main hall
- 60 second commercial/advertisement played to a captive audience at the event
- Prime position double page spread editorial/advertisement in event programme
- Acknowledgements at the event



LWC

Tilda
Legendary Taste

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City of Bradford MDC
www.bradford.gov.uk

JUST SOME OF THE BUSINESS BRANDS ASSOCIATED WITH
THE AAGRAH CHARITY BUSINESS DINNERS



LWC



Mercedes-Benz



Telegraph & Argus



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Children's Heart Surgery Fund is a charity supporting babies, children and adults with congenital heart disease across Yorkshire and North Lincolnshire. We are delighted to be the 2019 beneficiary of Aagrah's Annual Charity Business Dinner.

Working alongside the Leeds Congenital Heart Unit at the Leeds Children's Hospital, we provide support for patients with congenital heart disease - and their families, plus vital medical equipment, ward resources and staff training.



Visit us at www.chsf.org.uk
or phone 0113 831 4810



Congenital Heart Disease occurs
in approximately
1% of all live births
and accounts for 25% of
all birth defects



**17,680 babies, children
and adults pass through
the Leeds Congenital
Heart Unit each year**

Every year
**over 400 children
and adults**
have open heart
surgery at the Leeds
Congenital Heart Unit



**735 babies, children
and adults**
have interventional
treatments such as
pacemakers, catheters
and stents each year



Registered charity no. 1148359



CHILDREN'S
HEART SURGERY
FUND

Supporting hearts for life